

[The Shires, Trowbridge]

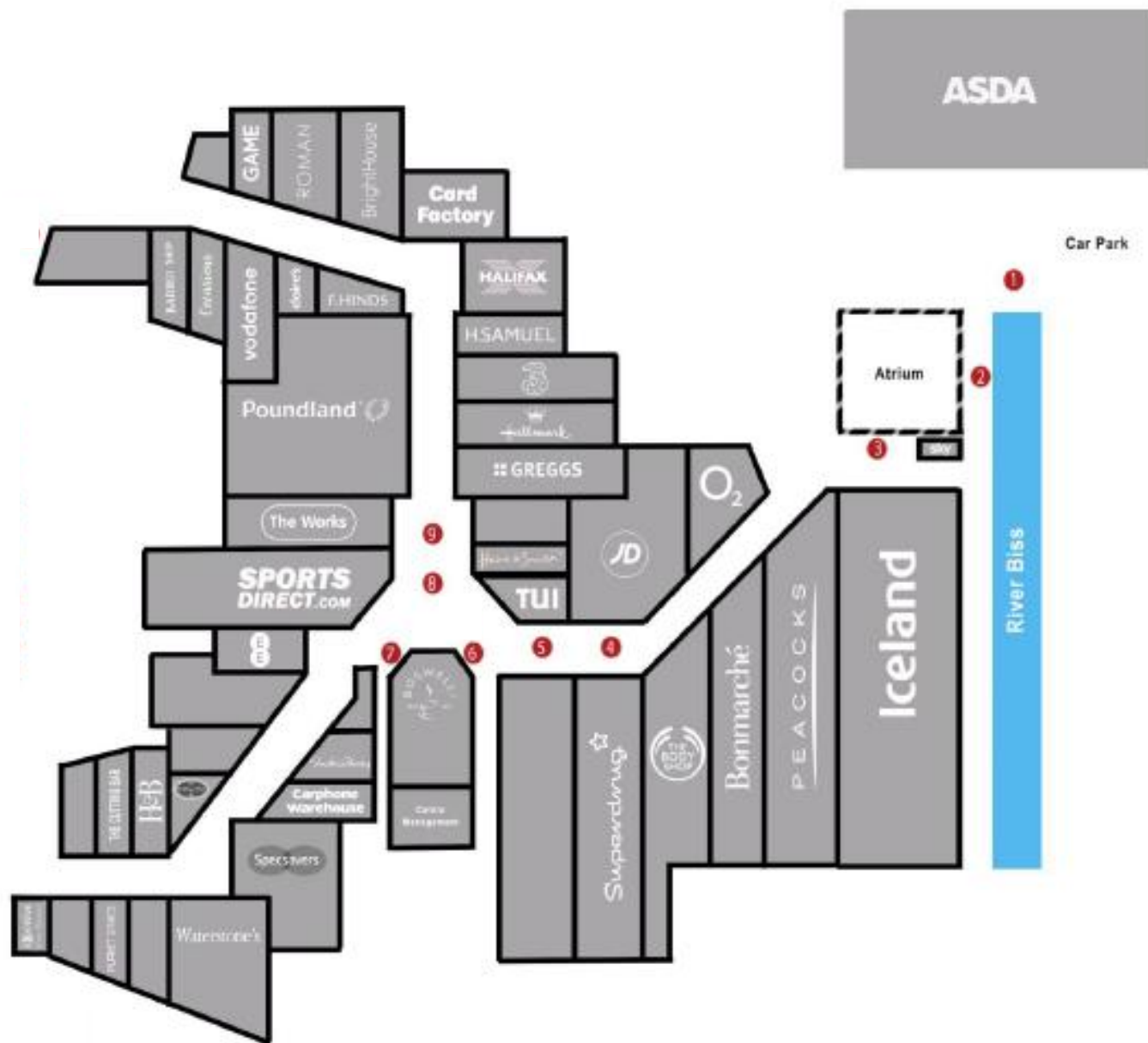
Rate Card



The Shires - Demographic Info

- ❖ Trowbridge is the county town of Wiltshire, close to the border with Somerset and lies 8 miles southeast of Bath and 20 miles southeast of Bristol.
- ❖ An established market town, The Shires Shopping Centre looks to compliment the traditional trades the town has long been famous for.
- ❖ The Shires is a covered centre, incorporating the town's main museum, with 52 retail and leisure units including: Poundland; Iceland; Superdrug and Sports Direct.
- ❖ Conveniently located close to excellent bus and train transport links, with a 1000 space car park, the centre is regularly visited by upwards of 90,000 people per week.





Site Number	Site Name	Dimensions	Power	Suitable for	Daily	Weekend (Fri to Sun)	7 day week
Site 1	Asda Bridge Entrance	2m x 2m	Yes	Small F&B / grab & go offers	£75 + VAT	£200 + VAT	£450 + VAT
Site 2	Atrium	3m x 1.5m	No	Customer acquisition, small pop-up promotions	£100 + VAT	£275 + VAT	£550 + VAT
Site 3	Atrium (Sky)	4m x 1.5m	No	Customer acquisition – can be combined with 3b (POA)	£100 + VAT	£275 + VAT	£550 + VAT
Site 3a	Atrium (O2)	4m x 2m	Yes	Customer acquisition – can be combined with 3a (POA)	£100 + VAT	£275 + VAT	£550 + VAT
Site 4	JD Sports	4m x 1.5m	Yes	Small retail or customer acquisition	£100 + VAT	£275 + VAT	£550 + VAT
Site 7	Boswell's B (EE)	2m x 1.5m	No	Customer acquisition, small pop-up promotions	£75 + VAT	£200 + VAT	£450 + VAT
Site 8	Central Square A	3m x 2m	Yes	Retail activity – can be combined with Site 9 (POA)	£100 + VAT	£275 + VAT	£550 + VAT
Site 9	Central Square B	3m x 2m	Yes	Retail activity – can be combined with site 8 (POA)	£100 + VAT	£275 + VAT	£550 + VAT



Site 1

- Asda Bridge Entrance,
- Suitable for smaller F&B, grab and go offers
- 2m x 2m
- Power available



Site 2

- Atrium entrance
- Suitable for small pop-up customer acquisition
- 3m x 1.5m
- No Power



Site 3

- Atrium
- Suitable for customer acquisition
- 4m x 1.5m
- No power available
- Can be combined with 3a to create a larger L shaped site

Site 3a

- Atrium
- Suitable for customer acquisition
- 4m x 2m
- Power available
- Can be combined with site 3 to create a larger site



Site 4

- JD Sports
- Suitable for smaller retailer or customer acquisition
- 4m x 1.5m
- Power available



Site 7

- Boswell's / EE
- Suitable for smaller customer acquisition
- 2m x 1.5m
- No power available



Site 8

- Central Square A
- Suitable for vehicles, retail, experiential and sampling activity
- 3m x 2m
- Power available
- Can be combined with site 9 to create a larger space

Site 9

- Central Square B
- Suitable for vehicles, retail, experiential or sampling activity
- 3m x 2m
- Power available
- Can be combined with site 8 to create a larger space



CONTACT DETAILS

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